Dale Stein
Co-Founder

i-NETT Leverages Microsoft Azure to Take Customers Into the Cloud Cost Effectively

Leading Managed Technology Services Provider Helps Local Companies Move From Outdated Servers With a Seamless Transition to the Cloud

LOS ANGELES/VENTURA/ORANGE COUNTY/SAN DIEGO – February 2020 - i-NETT a leading managed technology services provider (MTSP) is leveraging Microsoft Azure to help eliminate outdated IT hardware in small to mid-sized businesses (SMBs) and make a seamless transition to the cloud. Microsoft's most common suite of products has reached expiration such as Windows 7 and as those products and services have matured into obsolescence along with server they ride on. i-NETT has been proactively transitioning companies with end-of-life Microsoft products into Microsoft Azure in order to keep them up-to-date with the contemporary business world.

While many business owners are accustomed to purchasing on-premise servers, this way of storing data has become obsolete with the proliferation of the cloud. Aside from the fact that the tech world has embraced the cloud and that virtually all innovation from this point forward will incorporate the cloud in some way, on-premise servers have matured beyond their useful life into obsolescence. On-premise servers are vulnerable to becoming outdated, which lead to major security concerns for business owners. On top of that, without regular updates and software upgrades they are susceptible to slower speeds while the rest of the world is speeding up. In sum, it makes no sense

for business owners to outlay large capital expenditures on deteriorating technology.

"Unfortunately, on-premise just doesn't make fiscal sense, anymore," stated Dale Stein, Co-Founder of i-NETT. "While most businesses are expanding and need to have hardware that scales, cloud servers that cater to a mobile workforce and data that can be confidently secured, on-premise has fallen behind the curve. Since, our customers' businesses can't afford that level of inefficiency within their organizations, we've been very proactive in ushering in this transition. We've been transitioning our customers into Azure and will continue to do so, to keep them ahead of the curve and more importantly, profitable."

Utilizing cloud servers through Microsoft Azure enables businesses to benefit from regularly updated and upgraded hardware to keep data integrity strong. Additionally, Microsoft Azure is a direct response to the growing demand for secure access to data from a mobile workforce that span across multiple locations. With Milennials and now Gen Z entering the workforce, these trends show no signs of slowing down.

Stein later continued, "At some point in the near future, owning on-site servers will be like having a coin-operated telephone in the lobby for your employees to use. How are your top employees supposed to perform at peak levels with obsolete technology like that?"

On-premise servers have gone the way of the fax machine and in the

same manner that utilizing older hardware increases cost through lack of efficiency, on-premise servers must be updated, immediately. i-NETT has positioned themselves and their customers ahead of the curve to make sure their customers remain productive, efficient and profitable with technology like Microsoft Azure.

ABOUT I-NETT

Founded in 1982, i-NETT is Southern California's leading data and voice company. The company's mission is to increase its customers' profitability, improve their productivity and give them a competitive advantage by implementing the right technology. i-NETT is the only provider that protects its customers from the two risks of technology - obsolescence and cost. As a trusted technology advisor, i-NETT has earned the position as a market leader and serves customers' business through quality products and services.

As a premier member of Technology Assurance Group, i-NETT is able to fulfill all of its customers' technology needs. This means that the organization is the ultimate resource for business phone systems (VoIP and Session Initiation Protocol (SIP) provisioning), Managed IT Services, Network Security, Video Conferencing and Disaster Recovery.

i-NETT delivers future technology today! For more information, please visit please call 805.642.3558 or visit us at www.i-nett.com.