



VOICE SMART NETWORKS LEVERAGES THE LATEST STATE OF TECHNOLOGY TO MONITOR THEIR CUSTOMER'S DATA NETWORKS

Sophisticated Tool Keeps Systems in Check 24/7

SOUTHERN CALIFORNIA — June 27, 2011 — Voice Smart Networks, a leading unified communications provider, announced today that the company is providing critical device monitoring solutions and remote infrastructure support in order to substantially minimize their customers' downtime. These solutions are increasing the stability and security of their clients' network, while reducing IT support costs.

Remote infrastructure support, otherwise known as Voice Smart Networks's Network Optimization Center (NOC) eliminates the need for small to mid-sized businesses (SMBs) to waste time, effort and money on the struggles of implementing and maintaining the reliability and uptime of brand new technology. A NOC essentially handles the management of a company's data networks and acts as a 24/7 monitoring and support center which is able to react immediately to alert notifications from critical devices. These critical business devices include servers, routers, PCs, and more. The devices communicate with the NOC directly and problems which used to take hours to fix are now able to be resolved within minutes.

"SMBs must be nimble in today's market to stay competitive, and the combination of quicker response times and fewer on-site interruptions have jumpstarted

employee productivity and efficiency for our customers," stated Dale Stein, President of Voice Smart Networks. "Unfortunately, most small companies are supported by a tiny IT consultant that doesn't have the sophisticated solution to meet their customers' needs. We get a great deal of satisfaction knowing that our customers' networks are being monitored and protected at all times and they can count on their critical devices to be up and running when they need them most. Additionally, one of the ancillary benefits that our customers are experiencing is a substantial reduction in the risk of data loss, virus attacks and security breaches."

While the value associated with monitoring technologies is being enjoyed by SMBs and enterprises alike, these advances are also transforming the way internal IT departments operate. NOCs relieve the routine headaches that many IT departments face on a daily basis, which is enabling IT professionals to focus on strategic initiatives rather than mundane upkeep. Many businesses are putting more and more of their data and vital applications in "the cloud," and IT personnel will need to possess the creativity, vision and resourcefulness to manage this transition. NOC's are playing a pivotal role in this paradigm shift. "For certain industries the superior technology we provide is helping our customers leave their competitors in the dust. Plain and

simple, they have an unfair advantage over their competition," adds Mr. Stein.

"Voice Smart Networks has always had the foresight to proactively prepare their customers for the future," states Dale Johnson, CEO of Technology Assurance Group (TAG), an international organization of unified communications providers representing close to \$350 million. "Their biggest differentiator is that they actually take the time to listen to their customers, understand where they are headed, and educate their customers on how technology can help them get there."

ABOUT VOICE SMART NETWORKS

Founded in 1982, Voice Smart Networks is Southern California's leading data and voice company. The company's mission is to increase its customers' profitability, improve their productivity and give them a competitive advantage by implementing the right technology. Voice Smart Networks is the only provider that protects its customers from the two risks of technology - obsolescence and cost. As its customers' trusted technology advisor, Voice Smart Networks has earned the position as the market leader and its customers' business through quality products and services.

As a premier member of Technology Assurance Group, Voice Smart Networks is able to fulfill all of its customers'

technology needs. This means that the organization is the ultimate resource for business phone systems (VoIP and Session Initiation Protocol (SIP) provisioning), Managed IT Services, Network Security, Video Conferencing and Disaster Recovery.

Voice Smart Networks delivers future technology today! For more information, please visit please call 800-500-2696 or visit us at www.voicesmartnetworks.com.

ABOUT TECHNOLOGY ASSURANCE GROUP (TAG)

Technology Assurance Group, LLC (TAG) is a national organization of leading independently owned telecommunications companies. TAG provides its members with the competitive advantages necessary to achieve a dominant position in their marketplace. Members benefit from programs including strategic partnerships with communication

solution providers, best business and management practices, and advanced sales training programs. TAG's mission is to leverage its members' combined economic power, to increase their sales and profit margins, and to bring advanced technology to the marketplace. For more information on TAG, please call 858-673-5800 or visit www.tagnational.com.